



The Men's Sweater

PROMODORO

promodoro
3 thread motion
320 gsm

- 100% cotton
- excellent thermophysiological properties
- fine yarn
- heavy 320 gsm
- excellent printability

The three threads story

The molton fabric used in many of the sweat items is a wonderful example of the frequently mentioned special quality of Promodoro products. What is really special about it, though, is the number

three. For unlike standard fabrics, which are knitted with two

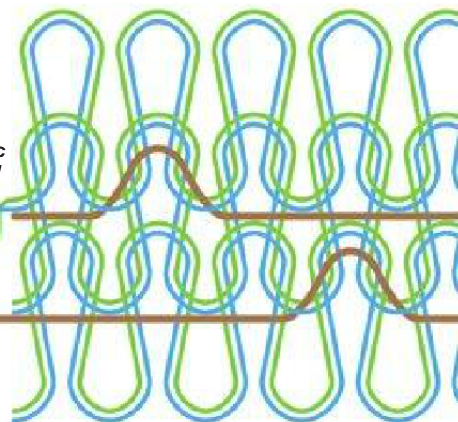
threads of a normal thickness, Promodoro is knitted with three finer threads. Products made from this high-quality cotton fabric feel cooler, afford better thermo physiological properties and are easier to print on due their finer texture. These are strengths that everyone can feel on their skin and see with their own eyes.

The fabric explained

TIE IN YARN

GROUND YARN

FLEECE YARN



The Men's Sweater is an absolute classic in the sweatshirt collection of Promodoro. A casual fit and the brushed inside provides an extra softness. Made of 100% pure cotton, 340gsm. Available from XS-5XL in 15 colours. If you need to have this sweatshirt in your own pantone colour Promodoro can help you with "Do Your Own Colour".

For more information call 00800 9090 0800, email sales@promodoro.de or visit www.promodoro.co.uk

A range that really is tight knit

HENBURY

Henbury's 12 gauge cotton / acrylic knitwear is the perfect partnership for everyday comfort. The classic knits are available in a range of styles from v-neck jumpers and cardigans to crew necks and sleeveless jumpers.

The range is available in classic corporate colours; black, grey marl, navy and purple and the men's and ladies v-neck jumpers (H720/721) have been sized to fit junior through to adult – XXS-4XL – making these perfect for the schoolwear market and of course the business and hospitality sector where a smarter appearance is obligatory.

Luxury and practicality combine in the Henbury cashmere touch acrylic knit range. A soft and smooth blend made from fine 12 gauge construction available in a v-neck form. These men and ladies H760/761 jumpers have the feel of cashmere and the practicality of acrylic a perfect corporate selection. The jumpers have great colour retention, are easy to care for and are constructed with an anti-pill finish meaning they will look smart and the colour will stay true.

For a warmer option Henbury's Woolmark approved Machine Washable Lambswool jumpers are a great choice. The lambswool range consists of a crew neck, sleeveless v-neck and v-neck jumper. The 100% lambswool jumpers are machine washable, made from a 9 gauge construction making them durable and practical for embroidery due to the smooth and defined surface. Perfect for the office and the golf course especially the H731 sleeveless option. A popular athletic choice due to its flexibility and the option for layering it can often be found on the golf course.

For more information www.henbury.com



H760/761

Some new sweats for the autumnal season

New from FDM is the TZ001 Team Zip Hoodie made from 50% cotton/ 50% polyester it features set-in sleeves, twin needle stitching and white draw cords. Also new, is the FZ002 Active Zip Hoodie with contrast set in sleeves, contrast hood lining and front pouch pockets.

Fruit of the Loom has expanded its range to include the 62152 Premium Hooded Sweat in nine colours and sizes S-2XL. It features a double fabric hood and front pouch pocket.

The 710M Russell Collection Men's V-Neck Knitted Pullover features elastane on the cuffs and waistband trim to retain shape and smart appearance as well as a fully fashioned knitted v-neck and set-in sleeves. Available in sizes XS-4XL and in ladies' sizes code 710F.

The Kustom Kit range includes the KK355 Ladies' Arundel Long Sleeve Round Neck Cardigan in sizes 6-20. Made from 50% cotton/50% acrylic it features a 1x1 rib neck and front opening as well as reinforced shoulder seams. Also available is the KK354 Ladies' Arundel Long

Sleeve V-neck Cardigan.

For more information call 0800 012 4542, email sales15@btactivewear.co.uk or visit www.btactivewear.co.uk



710M Russell Collection Men's V-Neck Knitted Pullover

BTC ACTIVEWEAR