



Promodoro products give you the edge

Promodoro has carved a niche for itself in promotional wear, corporate fashion and merchandising.

Its premium collection comprises seven categories and 101 products in 48 colours, making Promodoro one of the most successful German brands in its chosen sector worldwide.

Düsseldorf is home to the Promodoro brand. From here, Promodoro have been efficiently supplying customers since the 90s.

An important element of the brand is quality. Measures are taken to guarantee

quality at every level. Promodoro cooperates exclusively with manufacturers that are certified in various fields along the production chain.

Visitors will be welcome on stand B55 to spend some time with the team being inspired by the new collection. Take this opportunity for a detailed presentation and advice.

Discover what will give you the edge through using Promodoro. Customers visiting the stand will be entitled to a 10% discount on their first order. Promodoro's team (above) look forward to seeing you.

Iconic workwear brand Dickies is trusted worldwide

Dickies, the internationally renowned workwear brand, will be showing off some of their fantastic range with some special one-off deals, on stand K50.

Dickies will be supporting their wholesalers: BTC activewear, PenCarrie, Prestige Leisure and Ralawise by showcasing a wider selection of the current range along with some of the new 2014 range.

The range includes Dickies high quality work trousers, including Eisenhower multi pocket and Redhawk action trousers, Redhawk coveralls, polo shirts and coats.

Maurice Morton, sales and marketing director at Dickies commented: "This is the second time we have exhibited at the show. Dickies have served the garment decorating industry for many years.

"For the past decade this has been through a network of wholesalers, therefore we are looking forward to the opportunity to hear feedback on the Dickies brand directly from decorators themselves."

Since their beginnings in 1922, Williamson-Dickie have grown to be the number one manufacturer of work apparel worldwide.

By continually expanding and updating its selection, Williamson-Dickie now offer garments ranging from staple work trousers and work shirts to coveralls, hi-vis jackets, waterproofs and safety boots.

With more than 90 years' experience in workwear manufacturing, generations of workers have found Dickies to be a brand they can trust.

First time exhibitor Trespass out to wow

We are delighted to welcome first time exhibitor, UK independent outdoor brand Trespass to Printwear & Promotion LIVE.

This major brand will unveil their purpose built stand, bringing a wealth of experience in the design and manufacture of technical outdoor clothing to the show.

Trespass are introducing a new and exclusive workwear collection, designed with comfort, quality and durability in mind. Suitable for the trade, designed to be worn inside and out and offering complete protection in adverse weather conditions.

This collection is manufactured using quality fabrics including Tres-TEX Waterproof & Breathable performance fabric, Airtrap and Coldheat for added insulation.

As well as workwear, Trespass have a diverse range of T shirts, casual tops and footwear, suitable for businesses, clubs and other organisations. This is supported with accessories such as gloves, hats and bags.

Trespass offer value for money, availability of stock and a quality backed up by the success of their high street stores.

On stand J60 Trespass will have friendly and experienced members of staff who will be delighted to help you and your business with a range of



products and services.

Not only is it vital you pay a visit to the stand to see the incredible range, you need to watch the fashion show section featuring Trespass in all its dynamic glory.

Trespass have long been involved in the supply of corporate and promotional clothing and the company has been chosen as the Official Casual Uniform Provider to the Glasgow 2014 Commonwealth Games Workforce.

For more information call 0141 568 8000 or email trespass@trespass.co.uk

See PenCarrie's latest range and win some bubbly!

PenCarrie are delighted to be attending Printwear & Promotion LIVE again this year. PenCarrie will be offering you the chance to see the 'New for 2014' product range, to meet the PenCarrie team and to discuss all of your business needs.

The friendly and knowledgeable team will be on hand to talk you through all of the added benefits that PenCarrie can offer.

Plus you will be able to enter the 'free Champagne prize draw' courtesy of the SOL'S brand on stand G50 which proved to be very popular last year.

We look forward to welcoming you onto the PenCarrie stand on F40 and G40.

Visit www.pencarrie.com

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