



PROMOTIONAL GIFT AWARD 2017

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Simple yet equally ingenious

With immediate effect, the *Do your own Placket by Promodoro* enables polo shirts from the Promodoro collection to be designed with a customised button placket to meet the requirements of the customer. 22 optional colours for the buttons set further individual tones. In this way, a small panel can turn a classic item of clothing into an effective brand ambassador that places the advertising in a highly prominent position that can't be overlooked. The jury awarded the innovative concept a prize in the category **Customising Technologies**.



Whether team wear, garments for events or trade fairs, promotion outfits or PR gifts – *Do your own Placket by Promodoro* enables the innovative and effective design of even small orders of items. The polo shirt and placket are manufactured according to the Oeko-Tex Standard 100 in compliance with all social standards. The placket is made in Germany.

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